



MISSION | VISION | VALUES



the women in my world

To create **disciples for Christ** who will influence culture by using their talents and gifts.

The Women In My World (TWIMW) focuses on **developing, educating, and launching Christian women** in the entertainment and media industry. Our aim is to empower them to craft impactful, God-honoring content across various platforms, train up emerging talented women, and contribute to positive global change through leadership roles.

Discipleship | Mentorship | Leadership

THE PROBLEM

Consider the negative impact the entertainment and media landscape has on our culture today. From **distorted portrayals of relationships**, the glorification of unhealthy lifestyles with **drugs, alcohol, nudity, over-sexualization of youth, demonic references, and explicit language**, the narratives shaping our world often reflect values that contradict the teachings of Jesus Christ. These messages infiltrate every corner of our lives—television, movies, books, music, social media—and influence how we see ourselves and others.

It can feel as though the hope of redemption, truth, and beauty are being drowned out by darkness. Yet, as followers of Christ, we know that the solution is not to retreat from the world but to engage it with the transformative power of the Gospel. We are called to be **salt and light** and to be active participants in shaping a culture that reflects God's **truth, love, and grace**. But we can't just consume content. We must **create it**—especially stories that reflect Jesus's love, redemption, and offer hope in ways that resonate across generations.

THE SOLUTION

We believe it is imperative that believers who desire to **see a change** in the content being consumed on popular platforms **must invest** in training, mentorship, and discipleship to promote values that align with their **Christian worldview**.

TWIMW believes positive and redemptive storytelling and faithful role models will impact generations. As we provide opportunities to train, mentor, and serve creative women of faith, we are investing in the future of the industry that touches every aspect of our culture.

HOW THE WOMEN IN MY WORLD WORKS



Due to the small percentage of Christian women in decision-making roles in entertainment, we must invest in them so they can be a voice to change narratives that are negatively influencing our culture.

On Films Exclusively Directed By Men



On Films With At Least One Female Director*



*<https://womenintvfilm.sdsu.edu/wp-content/uploads/2024/01/2023-Celluloid-Ceiling-Report.pdf>

THE RESULTS

TALENT IS CULTIVATED

by tending to extraordinary women, helping to sharpen their talents and gifts, preparing them to flourish.

DISCIPLES ARE CREATED

who become leaders of influence.

CULTURE IS INFLUENCED

by shepherding women to create powerful, redemptive narratives with life-giving messages.

BUSINESSES ARE BUILT

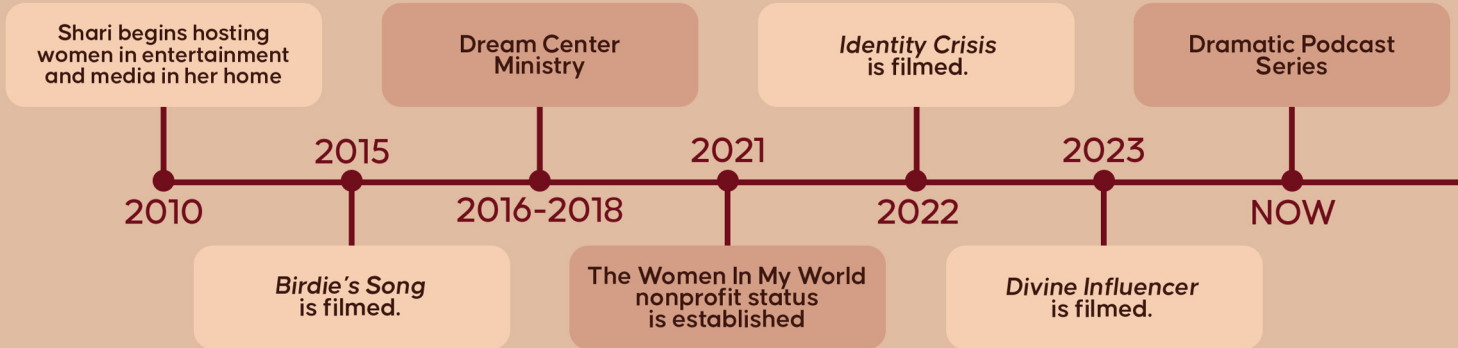
by mentoring women to create and develop meaningful products & services.

STATEMENT OF NEED

Discipleship Opportunities - Resources
Media Development and Production
Education and On-the-Job Training
Marketing and Content Strategy

FUNDRAISING GOALS 2025-2026

Discipleship Initiatives \$50,000.00
Training - \$89,500.00
Website and Marketing \$31,000.00



FOUNDER Shari Rigby

Known for roles in *Overcomer*, *October Baby*, and more, Shari recently acted in and directed GAC's *Country Rescue* and co-wrote, directed, and produced *Divine Influencer*, the 2023 Epiphany Prize MovieGuide Awards winner.

BOARD



Matt Wiedmann



Claire Yorita Lee



Christine Avanti-Fischer

STAFF



Katie Kenny Phillips



Micah Lynn Hanson



Caroline Niziol

PARTNERS



www.thewomeninmyworld.org